

I hereby certify that this correspondence is being deposited with the United States Postal Service, with sufficient postage, as first class mail in an envelope addressed to: TRADEMARK OFFICE  
Mail Stop Non-fee Amendment, Commissioner for Patents  
P.O. Box 1450, Alexandria, VA 22313-1450  
on February 4, 2004

Date of Deposit

John G. Rauch

Name of applicant, assignee or  
Registered Representative

Signature

Date of Signature

RECEIVED

FEB 11 2004

Technology Center 2100

Our Case No. 9623/324

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Soulanille, Thomas A.

Serial No. 09/872,737

Filing Date: June 1, 2001

For IMPROVED SYSTEM AND  
METHOD FOR INFLUENCING A  
POSITION ON A SEARCH  
RESULT LIST GENERATED BY A  
COMPUTER NETWORK SEARCH  
ENGINE

Examiner Le, Uyen T.

Group Art Unit No. 2171

### AMENDMENT AFTER FINAL REJECTION

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated November 4, 2003, please amend the application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 6 of this paper.

**Remarks** begin on page 4 of this paper.